Student Name(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Summative Initiative\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_ Start: \_\_\_\_\_ Stop\_\_\_\_\_

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| --- | --- | --- | --- | --- |
| Categories/Criteria | Level 150–59% | Level 260–69% | Level 370–79% | Level 480% + |
| Personal Communication1. Presented professionally and gains audience’s attention
2. Prepared to present with necessary materials.

/10 | * Presentation, poor rapport with audience, (awkward silence, reading from smart board, little enthusiasm
* Late presenting on assigned date and time
* not professionally presented
* 25 minutes in length or less
 | * Presentation, read from script
* Presenting on assigned date and time
* Presentation flows okay but not professionally presented.
* 25-30 minutes
 | * Presentation with good eye contact and rapport with audience.
* Presenting on assigned date and time
* Presentation flows well presented in an organized format
* 30 minutes in length
 | * Presentation is energetic, excellent eye contact with audience.
* Presenting on assigned date and time
* Presentation flows smoothly and professionally presented.
* 30 + minutes in length
 |
| **Description of Topic** 1. Historical Background
2. Central issues, facts viewpoints and bylaws
3. Location and area

 /20 | * discussed briefly, little in-depth research, based on personal opinion
* historical background, issues and viewpoints discussed with minimal detail
* location missing
 | * description generalizes key issues
* historical background, issues and viewpoints discussed
* location included
 | * explained with adequate detail
* historical background, important issues and varying viewpoints discussed
* location included and discussed
 | * Explained with excellent detail using researched materials.
* historical background, important issues and varying viewpoints discussed and described with poise and in-depth detail
* location discussed and expanded on
 |
| **Nature of Activism, Approach and Strategies Used to Complete Activism**/20 | * Minimal explanation to support points
* Approach is environmentally unsound
* No mention of external organizations or people involved in the topic area
* Type of activism mentioned.

 | * Explanations to support points made
* Approach is somewhat environmentally sound
* little mention of external organizations involved in the topic area
* Activism mentioned and described
 | * Explanation to support points made with supporting evidence
* Approach is environmentally sound
* external organizations or individuals involved in the topic area are stated
* Activism mentioned and described
 | * Explanation to support points made with excellent supporting evidence
* Approach is environmentally sound
* external organizations or individuals involved in the topic area are stated and expanded upon
* Included in communication log
* Activism mentioned and described in detail
 |
| ConclusionResults, Outcome of Activism and Future Considerations /20 | * Results are inaccurate and undefined
* Self-reflection has not been mentioned.
* Considerations to promote change not discussed
 | * Results are included and defined
* Self-reflection discussed with limited clarity
* Considerations to promote change mentioned but lack detail
 | * Results are included, defined on and reasoning provided
* Self-reflection discussed with clarity
* Considerations to promote change mentioned and applicable
 | * Results are included, defined on and detail reasoning provided to the result of initiative
* Self-reflection discussed with clarity and detail
* Considerations to promote change are creative and inspiring
 |
| Communication:Research Methodology/10 | * No statistics, quotes or graphs, charts etc. to support points made
* Researched material missing in- text citations
* Improper formatting and lack leads or exits

 | * Statistics, quotes or graphs used to support points are limited with gaps
* Researched material is cites, but missing some in- text citations
* Format has some errors and / or omissions a few leads included
 | * Statistics, quotes or graphs used to support points are used properly, introduced with leads and followed with comments
* Researched material is cited with in- text citations
* Correct format used
* Leads or exits used correctly
 | * Statistics, quotes or graphs used to support information are accurate, relevant and up-to-date introduced with leads and a variety of sources
* All research is cited correctly
* Free of spelling and grammatical errors
* Correct format used
* Leads or exits used extensively
 |
| Creativity /10 | Presentation was adequate | Presentation was interesting | Presentation was interesting and entertaining  | Wow, very interesting, fun and informative. Awesome! |
| References /10 | More than 5 errors, not APA formatting, sources missing | 4-5 errors, missing sourcesFormat errors are obvious | 3-4 errors, all sources presentAlphabetical order, Hanging indentation | Error free, all sources presentAlphabetical order,Hanging indentation |
| Overall Mark /100 | **Comments** |