Student Name(s): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Summative Initiative\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date: \_\_\_\_\_\_\_\_\_\_\_\_ Start: \_\_\_\_\_ Stop\_\_\_\_\_

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| Categories/  Criteria | Level 1  50–59% | Level 2  60–69% | Level 3  70–79% | Level 4  80% + |
| Personal Communication   1. Presented professionally and gains audience’s attention 2. Prepared to present with necessary materials.   /10 | * Presentation, poor rapport with audience, (awkward silence, reading from smart board, little enthusiasm * Late presenting on assigned date and time * not professionally presented * 25 minutes in length or less | * Presentation, read from script * Presenting on assigned date and time * Presentation flows okay but not professionally presented. * 25-30 minutes | * Presentation with good eye contact and rapport with audience. * Presenting on assigned date and time * Presentation flows well presented in an organized format * 30 minutes in length | * Presentation is energetic, excellent eye contact with audience. * Presenting on assigned date and time * Presentation flows smoothly and professionally presented. * 30 + minutes in length |
| **Description of Topic**   1. Historical Background 2. Central issues, facts viewpoints and bylaws 3. Location and area   /20 | * discussed briefly, little in-depth research, based on personal opinion * historical background, issues and viewpoints discussed with minimal detail * location missing | * description generalizes key issues * historical background, issues and viewpoints discussed * location included | * explained with adequate detail * historical background, important issues and varying viewpoints discussed * location included and discussed | * Explained with excellent detail using researched materials. * historical background, important issues and varying viewpoints discussed and described with poise and in-depth detail * location discussed and expanded on |
| **Nature of Activism, Approach and Strategies Used to Complete Activism**  /20 | * Minimal explanation to support points * Approach is environmentally unsound * No mention of external organizations or people involved in the topic area * Type of activism mentioned. | * Explanations to support points made * Approach is somewhat environmentally sound * little mention of external organizations involved in the topic area * Activism mentioned and described | * Explanation to support points made with supporting evidence * Approach is environmentally sound * external organizations or individuals involved in the topic area are stated * Activism mentioned and described | * Explanation to support points made with excellent supporting evidence * Approach is environmentally sound * external organizations or individuals involved in the topic area are stated and expanded upon * Included in communication log * Activism mentioned and described in detail |
| Conclusion  Results, Outcome of Activism and Future Considerations  /20 | * Results are inaccurate and undefined * Self-reflection has not been mentioned. * Considerations to promote change not discussed | * Results are included and defined * Self-reflection discussed with limited clarity * Considerations to promote change mentioned but lack detail | * Results are included, defined on and reasoning provided * Self-reflection discussed with clarity * Considerations to promote change mentioned and applicable | * Results are included, defined on and detail reasoning provided to the result of initiative * Self-reflection discussed with clarity and detail * Considerations to promote change are creative and inspiring |
| Communication:  Research Methodology  /10 | * No statistics, quotes or graphs, charts etc. to support points made * Researched material missing in- text citations * Improper formatting and lack leads or exits | * Statistics, quotes or graphs used to support points are limited with gaps * Researched material is cites, but missing some in- text citations * Format has some errors and / or omissions a few leads included | * Statistics, quotes or graphs used to support points are used properly, introduced with leads and followed with comments * Researched material is cited with in- text citations * Correct format used * Leads or exits used correctly | * Statistics, quotes or graphs used to support information are accurate, relevant and up-to-date introduced with leads and a variety of sources * All research is cited correctly * Free of spelling and grammatical errors * Correct format used * Leads or exits used extensively |
| Creativity /10 | Presentation was adequate | Presentation was interesting | Presentation was interesting and entertaining | Wow, very interesting, fun and informative. Awesome! |
| References /10 | More than 5 errors, not APA formatting, sources missing | 4-5 errors, missing sources  Format errors are obvious | 3-4 errors, all sources present  Alphabetical order,  Hanging indentation | Error free, all sources present  Alphabetical order,  Hanging indentation |
| Overall Mark    /100 | **Comments** | | | |