Preston High School Geography Department

**GROUP PRESENTATION INQUIRY PROJECT**

**‘GLOBAL POPULATION INFORMERCIAL’**

UNIT 2 – ESSENTIAL LEARNING

**ESSENTIAL LEARNING*:*** *analyse trends and predict changes in the human use (POPULATIONS) of the earth and its resources and evaluate the social, economic, and environmental impact of the strategies for sustainable development*

**TOPIC:** Your second culminating activity has a group of students preparing an infomercial about the demographic situation and population policies of a country of your choice. You will also be required to submit a one page reflection of the infomercial.

**OVERALL OBJECTIVE:**

Your task is to assess the nation that you have chosen in terms of its demographic situation in present day and look at historical causes and present day and future implications of the population crisis.

**SPECIFIC EXPECTATIONS:** The United Nations Population Fund has hired you and three other members of an advertising agency. The mandate of the United Nations Population Fund is to help developing countries find ways to help control their population growth. As well as overpopulation, there are concerns about declining populations.

It is your advertising team’s job to present a ten minute infomercial to heighten global awareness of- and present possible solutions to – the problems of a selected country facing rapid population growth or significant population declines. It is obvious that your infomercial be thoroughly researched, carefully planned, and professionally conveyed, so that your audience is engaged and accurately informed.

**Program Highlights:**

**INTERRELATIONSHIPS** - between social, economic, political, and environmental factors with respect to actual population, population growth

**CONNECTIONS** - cause and effect, most notably the effects of a population base on the above

 mentioned categories –this would include religious doctrine and cultural

 norms and taboos

**PATTERNS AND TRENDS** – using the DTM, population pyramids, and data to explain the demographic patterns that you feel are worth explaining and noteworthy. This will include historical information.

**SPATIAL SIGNIFICANCE** – explore the connections between the geographical location and physical characteristics of the country chosen to explain

**SPECIFICS:**

1. Describe the demographic and economic situation of the country
2. Explain which stage of the demographic transition model the country is in
3. Outline the key elements of the selected country’s population policy
4. Evaluate the positive, negative, and interesting aspects of the selected countries population policy
5. Include relevant visuals (for example, charts, graphs, images and other presentation material – all graphic and statistical data, quotes from experts must be cited, orally or visually.)
6. Present creatively – be it ‘live’, video, or multimedia format
7. A full APA reference must be accompanied with the presentation

**RESOURCES:** Using a list of countries from:

INFOMERCIAL EXEMPLAR <http://www.youtube.com/watch?v=QPKKQnijnsM>

<http://www.un.org/popin/data.html>

<http://www.unfpa.org/public/icpd>

<http://www.cia.gov/cia/publications/factbook/>

<http://www.census.gov/population/international/data/idb/informationGateway.php>

<http://www.indexmundi.com/factbook/regions>

<http://www.cfr.org/publication/interactives.html>

<http://data.worldbank.org/indicator/SP.POP.TOTL>

**DEMOGRAPHICS**

You will investigate the basics of the population in terms of:

* Natural Rate of Increase (NIR = CBR – CDR)
* Net Migration Rate (M.R = Net Immigration – Net Emigration)
* Population density (Density = Population/Area
* Growth Rate (G.R. = NIR + N.M.R/10) this is communicated as a percentage
* Doubling Time (D.T. = 70/G.R. as a percentage)
* Life Expectancy
* Infant Mortality Rates
* Contraceptive Data
* Fertility Rates
* Literacy Rates
* Ethnicity
* Historical Progression thought the Demographic Transition Model (DT) through the use of population pyramids and graphics.

**ANALYSIS**

Discuss the issues that your country is currently dealing with and what legislation, government initiatives, incentive programs, United Nations interventions, or NGO activity that is focusing on the problem in your country.

You will want to be clear and concise on the **CAUSES** and **EFFECTS** of the current situation in your country. These causes and effects will fall under economic, cultural, political and environmental headings.

You will want to look at

* Role of womens’ rights (human rights)
* Cultural norms
* Religious Doctrine
* Income Levels
* Type of Government and level of freedom
* Education
* Economic information including % breakdown by sector (primary, secondary, tertiary, quaternary) GDP, % breakdown by major industries or noteable economic growth over a time period, or decline and tie it to global indicators
* The role of geography – climate, situation of country, landforms etc that are significant

**PRESENTATION**

In your groupings you will present your findings in PowerPoint fashion. Presentations should be approximately 10 minutes. Please rehearse to

**CITATION**

APA FORMAT FOR **ALL** TEXT, TABLES, CHARTS AND GRAPHS. NOT PICTURES

CITATIONS SHOULD BE ON YOUR SLIDES, SCREEN SHOTS, ORALLY FOR DIRECT QUOTATIONS, PARAPHRASING AND APPLICABLE GRAPHICS.

REFERENCE PAGE WILL BE ON 8 ½ X 11 PAPER

**DUE: FRIDAY NOVEMBER 14**